

**Art + Design Portfolio Review at Nova Southeastern University**

**Who:**

- Art + Design Majors applying to the University

**Where:**

- Digital submission to: klopez1@nova.edu

**Dates:**

- Portfolio digital submissions – Submit by May 1<sup>st</sup>
- Portfolio review interviews are required and should be scheduled during Shark Preview. For more information, please visit: <https://www.nova.edu/sharkpreview/>.

**What:**

Contents of the Portfolio

- During Shark Preview, you can bring in a physical copy of your portfolio or a jump drive with your images already edited.
- The portfolio should include 10 to 15 high quality photographs of works. Work should demonstrate the ability to draw from observation, elements and principles of design and/or spatial organization, surface, and form. Works should also showcase an understanding of design, composition, and express unique and innovative visual approaches.
- 1 - 3MB per image or less

Visual Art/Design Portfolio

- Craftsmanship and clarity of information are important in the portfolio presentation.
- Label each piece with all of the following information:
  1. Item number (1-15, as listed on Project Description Sheet, provided below)
  2. Your name
  3. Medium/materials
  4. Year executed

*An example of an appropriate file name: 1\_Smith\_DigitalPhoto\_2015.jpg*

- Acceptable file formats: JPG, TIFF, PDF.

## Statement of Intent

- Your statement of intent should not exceed one typed page
- The Statement of Intent/Artist Statement explains why you are/are interested in becoming an Art Major at NSU and what you intend to do as an artist/designer. It should:
  - describe your specific artistic interests
  - explain how your artistic interests are reflected in the submitted artwork
  - include a statement of your goals as an artist/designer
- Be accurate in spelling, grammar and word usage. Please use a legible typeface set at 12pt, double spaced with 1" margins on all sides of an 8.5" x 11" sheet of paper.
- Acceptable file formats: PDF or .doc or .docx

## **Portfolio Review Checklist**

- Portfolio review interview scheduled
- Digital Portfolio
- Statement of Intent

## Students are evaluated based on the following criteria.

### Foundation Skills:

- Design skills
- Color mixing and use
- Observational drawings

### Fluency with Materials and Visual Problem Solving:

- Technical skills: craftsmanship
- Manipulation of surface and space
- Diverse and appropriate materials and techniques
- Evidence of good revision of work in progress (specific to graphic design track)
- Work ethic and commitment to the work

### Critical Thinking and Commitment:

- Connection between visual form, construction and concept
- Development of interesting and original ideas
- Innovation and imagination

**Professionalism:**

- Knowledge of discipline-specific technical and safety concerns
- Professional presentation and documentation of work

Student will be assessed for level placement in art + design courses as well as the PVA Talent Grant after the portfolio submission.

**Why:**

- The Art + Design program is designed to identify and cultivate emerging professional visual artists and designers. We wish to nurture original creative thinkers and capable artists. The review committee is assessing your ability to visually demonstrate fundamental artistic skills, your level of creativity and your ability to follow instructions.

If you have questions about what is appropriate for the portfolio, please contact Kandy G Lopez-Moreno, Associate Professor of Art & Design at [klopez1@nova.edu](mailto:klopez1@nova.edu) or 954-262-7612. This is also discussed during NSU's Shark Preview for the in person portfolio interview.